

815 Slaters Lane Alexandria, VA 22314

National Media

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Jennifer Stewart

09/12/12

Last Modified

331130

Contract #

09/12/12

06311852

Headline #

Yes

GO-05

Normal

National Republican Congressional Committee - In Entered By Telerep/Washington DC, Washington DC (1040) NRCC 09/14 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, Telerep/Washington DC National Media (2711) Political - Issue (1068) ISS/NRCC-IE (81865) 09/14/12-09/20/12 National/Political 155/426/3186 ANGLE, BEN Standard Schedule Dates **Account Types Buyer Name** Salesperson sales Office **3illing Type** Advertiser Phone/Fax Comments Agency Product Brand

Rate \$18,330.00	\$18,330.00	
Spots 22	75	
Pittsburgh (WPXI) By Broadcast Month Spots Sep. 2012 22	Grand Total:	

\$15,580.50

\$2,749.50

Commission

Net Total Sales Tax

15.00

Commission %

Package Deal

Order Type

Demo



A		Ř	Length Run Times	SPW Mo Tu	Mo Tu We Th Fr	Sa Su Soote	ode0	-			
L.U Normal Line / Spot	09/14/12-09/14/12	20	:30 10:59P- CHANNEL 11 NEWS					00 0	Station	Comments	Entered
2.0 Normal Line / Spot	C1/41/00-C1/41/00	+,	AT 11P						+1,300.00 Pittsburgh (WPXI)	LATE NEWS/1	9/12/12
3.0 Normal Line / Snot	21/11/60/21/11/00	<u> </u>	:30 11:34P- IONIGHT SHOW	2	- 1		*	\$300.00	\$300.00 Pittsburgh (WPXI)	TONIGHT/2	9/12/12
Sanda (71 /11 /60-21 /11 /60	n	:30 4:28A- Channel 11 News 430A	S			₹	\$125.00	\$125.00 Pittsburgh (WPXI)	NEWS 430A-5A/3	6/12/12
4.0 Normal Line / Spot	09/14/12-09/14/12	-25	:30 SP- 5:30P (EST)		-						
5.0 Normal Line / Spot	09/14/12-09/14/12	2	:305:30P- 6P (FCT)				ř		\$600.00 Pittsburgh (WPXI)	NEWS 5-530P/4	9/12/12
6.0 Normal Line / Spot	09/14/12-09/14/12	Ľ	130 6-59D- Joneson				35		\$600.00 Pittsburgh (WPXI)	NEWS 530-6P/5	9/12/12
al Line / Spot	09/14/12-09/14/12	-	to account of				1,1		Pittsburgh (WPXI)	JEOPARDY 7-730P/6	9/12/12
at Line / Preemot	09/14/12-09/14/12	1	Work you do do co.		1		*		Pittsburgh (WPXI)	TODAY7-94/7	9/12/12
		,	30 ar- 9r (E31)		1),t \$	00.00	Pittsburgh (WPXI)	NA WHO DO U THINK 8-9P	9/12/12
1 Preempt	09/14/12	_		-	-	-				DUE TO RATERPRG CHG/8	
9.0 Normal Line / Spot	09/17/12-09/17/12	r.	WOUT THOUSENED TOWICHT CHON	,	~ ~				Pittsburgh (WPXI)	No Avail/Exception -	
ા Line / Spot	09/17/15-09/17/12	4	30 T.AT Total Chair.	-			**		Pittsburgh (WPXI)	TONITE/9	9/12/12
I Line / Soot	09/15/12-00/15/12	+	WOILE YEAR TO CO.	1			95		Pittsburgh (WPXI)	TODAY SHW 7-94/10	9/12/12
	21/01/60-21/01/60	n	:30 11:29P- NBC SATURDAY NIGHT LIVE	in our en			5\$		Pittsburgh (WPXI)	SAT NITE LIVE/11	9/12/12
			CC		FION CO	NTRAC	Ļ				
Accepted-Agency/Advertiser;				4-Station:		7	Dato				
							Carr.	Comments:			
	2.0 Normal Line / Spot 8.0 Normal Line / Preempt 8.0.1 Closed Preempt 9.0 Normal Line / Spot 11.0 Normal Line / Spot	н.	pt 09/14/12-09/14/12 5 09/14/12-09/14/12 5 09/14/12 09/17/12-09/17/12 5 09/17/12-09/17/12 5 09/15/12-09/15/12 5	09/14/12-09/14/12 5 :30 7A- Today Sho 09/14/12-09/14/12 5 :30 RP- 9P (EST) 09/14/12 5 :30 II::34P- TONIG 09/17/12-09/17/12 4 :30 7A- Today Sho 09/15/12-09/15/12 5 :30 II::39P- NBC Sy NIGHT LIVE	pt 09/14/12-09/14/12 5 :30 7A- Today Show 09/14/12-09/14/12 5 :30 8P- 9P (EST) 09/14/12 09/17/12-09/17/12 09/17/12-09/17/12 09/15/12-09/15/12 Date: Date: OSTA- Today Show OSY/17/12-09/17/12 OSY/17/12-09/15/12 Date: CON	pt 09/14/12-09/14/12 5 :30 7A- Today Show 09/14/12-09/14/12 5 :30 8P- 9P (EST) 09/14/12 09/17/12-09/17/12 09/17/12-09/17/12 09/15/12-09/15/12 Date: Date: OSTA- Today Show OSY/17/12-09/17/12 OSY/17/12-09/15/12 Date: CON	pt 09/14/12-09/14/12 5 :30 7A- Today Show 09/14/12-09/14/12 5 :30 8P- 9P (EST) 09/14/12 09/17/12-09/17/12 09/17/12-09/17/12 09/15/12-09/15/12 Date: Date: OSTA- Today Show OSY/17/12-09/17/12 OSY/17/12-09/15/12 Date: CON	Delta Delt	Pt O9/14/12-09/14/12 S :30 RP - 9P (EST) 1 \$1,250.00 \$1 \$1 \$1,250.00 \$1 \$1 \$1,250.00 \$1 \$1,250.00 \$1 \$1 \$1 \$1,250.00 \$1 \$1 \$1,250.00 \$1 \$1 \$1 \$1 \$1 \$1 \$1	1	1

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

B/E Bookend P/B Piggy Back



WPXI 4145 Evergreen Road Pittsburgh, PA 15214

National Republican Congressional Committee - In Entered By Telerep/Washington DC, Washington DC (1040) Telerep/Washington DC National Media (2711) Political - Issue (1068) ISS/NRCC-IE (81865) 09/14/12-09/20/12 155/426/3186 331130 ANGLE, BEN Contract # Schedule Dates **Buyer Name** Sales Office Advertiser Salespersor Phone/Fax Agency Product Brand 3

\$18,330.00 \$18,330.00 Rate 2 2 Spots Grand Total:

Jennifer Stewart

09/12/12 09/12/12

Last Modified Date Entered

06311852

Headline #

Yes

90-00

Normal

15.00

Commission %

Commission

Net Total Sales Tax

NRCC 09/14 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

National/Political

Account Types

815 Slaters Lane Alexandria, VA 22314

National Media

Billing Type

Comments

Standard

Package Deal

Order Type

Demo

\$15,580.50 \$2,749.50

Pittsburgh (WPXI)

By Broadcast Month

Sep. 2012

-	Line Type / Break Type (Ref #)	Dates	Š	Length Run Times	SPW Mo Tu We Th Fr	Sa Su Spots	Rahe	Total			
12.0 Norm	12.0 Normal Line / Spot	09/15/12-09/15/12	Ŋ	:306A- 8A (EST)					noners	Comments	Entered
13.0 Norm	13.0 Normal Line / Spot	09/15/12-09/15/12	"				\$205.00	\$265.00	\$265.00 Pittsburgh (WPXI)	SAT NEWS 6-84/12	9/12/12
14.0 Norm	14.0 Normal Line / Scot	27/27/20 27/27/20				1	\$275.00	\$275.00	\$275.00 Pittsburgh (WPXI)	NEWS 8A-1030A/13	9/12/12
	a circ / short	09/10/17-09/10/17	2			1 1	\$265.00	\$265.00	\$265.00 Pittsburgh (WPXI)	SUN NEWS 5304-84/14	C1/C1/0
15.0 Norm	15.0 Normal Line / Spot	09/16/12-09/16/12	5	:30 8A- 10A (EST)	Prince of the Control	1 1	¢275.00	¢275 00	Just County	ייייי ווראים חייים חייים אודי	21/21/6
16.0 Norm.	16.0 Normal Line / Sports-Football	09/16/12-09/16/12	S			1 1	\$6,500.00	\$6,500.00	\$6,500.00 Pittsburgh (WPXI)	NEWS 8A-10A/15	9/12/12
17.0 Norms	17.0 Normal Line / Spot	09/20/12-09/20/12	· ·	30						/u. 77 CO (5-)	21 121 16
18 0 Morms	18 O'Normal Line / Coot	פיוסבוסט ביוסבוסט	1		-	1	\$375.00	\$375.00	\$375.00 Pittsburgh (WPXI)	TONITE/17	9/12/12
	a care / spot	09/20/12-09/20/12	4	:30/7A- Today Show	-	-	\$625.00	\$675 DO	4675 On Bittehumb Aunor	-	
19.0 Norm	19.0 Normal Line / Spot	09/18/12-09/18/12	Ŋ	:30 11:34P- TONIGHT SHOW			00 444	00:000	(WPA)	10DAY 7-94/18	9/12/12
20.0 Norma	20.0 Normal Line / Spot	09/18/12-09/18/12	1	Total			\$3/5.00	\$375.00	\$375.00 Pittsburgh (WPXI)	TONITE/19	9/12/12
0 10		יין		Work your -wync:	1	1	\$625.00	\$625.00	\$625.00 Pittsburgh (WPXI)	TODAY 7-94/20	C1/C1/0
ZT.UNOLINE	21.Unormal Line / Spot	09/19/12-09/19/12	S	:30 11:34P- TONIGHT SHOW	-		4375 DD	4375 00	The state of the s		7177
22.0 Norma	22.0 Normal Line / Spot	09/19/12-09/19/12	4	:30 7A- Today Show			2000	00.5754	estation Pittsburgh (WPAL)	TONITE/21	9/12/12
23 0 M/G F	23.0 M/G For 8.0.1 / Brime	200 00000000000000000000000000000000000			7		\$625.00	\$625.00	\$625.00 Pittsburgh (WPXI)	TODAY 7-94/22	9/12/12
	District Lines	09/14/12-09/14/12	5	:308:30P- Go On 830-9P	1	1	\$1,000.00	\$1,000.00	\$1,000.00 Pittsburgh (WPXI)	GO ON/8	0/13/13
										260000	2177/2
-											
				CO	NEIBMATION CONTRACT	NTDAC	_				
Across Across	Accorded, Accorded to the second					2					

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Accepted-Station

Date:

Accepted-Agency/Advertiser:

Comments:

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